

**Beeson Aesthetic Surgery Institute**  
**13590 North Meridian Street | Carmel, IN 46032**  
**Phone: 317/846-0846 | Fax: 317/846-0722**

**PRACTICE PROFILE**

The Practice is 99% facial cosmetic surgery with approximately 1% being insurance qualifying procedures. The Practice is seeking a Plastic Surgeon to do body contouring cases which are currently being referred outside of the Practice. While body contouring would be the primary emphasis, the physician could do facial procedures and a number of facial procedures would be anticipated to increase as the Practice expands. The Practice has affiliation with senior cosmetic surgeon who will continue to work for several more years but will gradually reduce work hours. This surgeon would be available to assist with coverage and refining skill set in body contouring procedures as he is internationally recognized for expertise in this area.



Primary procedures being performed would be breast augmentation, body liposuction, abdominoplasty, a limited number of breast reduction cases, and some skin cancers and body lesion removal. A large bariatric service is associated with the hospital adjacent to our free standing facility, so body contouring procedures related to weight reduction surgery is a significant market potential. There is no trauma call associated with the Practice. Hand surgery, burn and other wound care cases would not be complimentary to Practice.

The Practice is seeking a Dermatologist to be associated with both our Practice and with the Indiana University School of Medicine Department of Dermatology, dividing time equally between the two. The Practice

emphasis at our facility would be on vein therapy, laser surgery, hair restoration procedures, chemexfoliation procedures and the skin rejuvenation procedures and skin care management. The facility is developing a 4,000 square foot Medi-Spa within the facility in conjunction with an internationally renowned dermatologist. Assisting with direction and supervising the medical Medi-Spa would be a component of the Practice responsibilities.

## EDUCATION AND RESEARCH

For twelve years the Practice has had a Fellowship rotate through the Practice of the facial cosmetic surgery under the auspices of the American Academy of Facial Plastic and Reconstruction Surgery and affiliated with the Indiana University School of Medicine Department of Otolaryngology-Head and Neck Surgery Residents from both the departments of Otolaryngology-Head and Neck Surgery and Dermatology. The opportunity for clinical teaching appointments is available if desired.



The physicians associated with the facility are actively involved in clinical research and teaching. Clinical research and production of publications is encouraged, but not mandatory.

The Practice is a national training center for Botox, Lumenis lasers, Storz endoscopic surgery, Coapt facial implants, and a major liposuction manufacturer. In addition, the Practice conducts educational seminars in advanced cosmetic surgical techniques utilizing its clinical conference room which provides board room style seating and real time video – audio feed from the operation rooms in the facility.

## FACILITY

The Institute is divided into a clinical Practice section, and educational research section, and an ambulatory surgery recovery care section. At the present time the facility is expanding to add a medical spa to the Practice. This will not only expand the skin rejuvenation aspects of the Practice but would also be anticipated to provide a significant referral source to the cosmetic practice and vice versa.



The facility is a 16,000 square foot, free standing building with the ability to expand as needed. It is located on the major thoroughfare that runs through the middle of Indianapolis and is located directly across the street from one of the city's major hospitals.

The clinical Practice section contains two consultation suites with video imaging and advanced multimedia as well as patient care coordinator interview area. Four large patient examination rooms, private waiting rooms, nurses station and photography area highlight the clinical section. A large "beauty room" is located in the clinical area for make up consultations and "touch ups" following procedures.

Physician offices, administrative support offices and the clinical conference room are located in the research-conferencing section.



The facility also consists of an ambulatory surgery center with recovery care suites, all directly accessible within the facility. The surgery center consists of two large operating rooms which include TV monitors and TV cameras mounted in the surgical lights which can be directly operated from the conference room and provide both direct feed and video taping capabilities. There is also a treatment room which is used for laser surgery and minor cases.

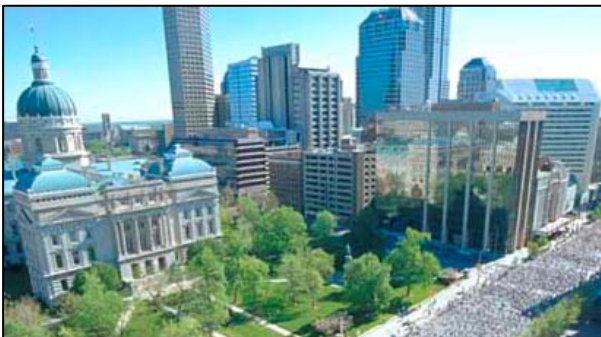


In addition to the PACU there are four well- appointed recovery care suites. Patients are able to convalesce overnight with a physician and nurse staffing the facility at all times a patient is present. Physician coverage is provided by Fellows and Residents who staff the facility in the evening and at night. All patients are monitored with full telemetry capabilities similar to an intensive care unit with data being projected on slave monitors located throughout the facility to allow close scrutiny by physicians. No nurse anesthetists are utilized; so all anesthesia is provided by board certified anesthesiologists. The facility is licensed by the Indiana Department of Health, Medicare Certified, and fully accredited by the Accreditation for Ambulatory Healthcare (AAAHC).

## Senior Physician Profile

- Past President of AAAHC
- Board of Directors, National Patient Safety Foundation
- Past President Federated Ambulatory Surgery Association
- Chairman AMA Council on Medical Service
- Past president of national specialty society
- Member of state medical licensing board
- Clinical professor appointment at school of medicine

## INDIANAPOLIS



Indianapolis has a metropolitan population of approximately 1.2 million and is considered one of the most progressive cities in the nation. It serves as the tertiary care center for much of the state, since it is the host of the state's only medical school.

The city prides itself as being the amateur sports capital of the world and is the headquarters for many amateur sports organizations. The NCAA headquarters and sports museum are located in Indianapolis. In addition to professional hockey and baseball organizations the city also boasts the NBA's Indiana Pacers and the NFL's Colts franchises. The city has recently built the Conceco Field House for the Pacers and is in the process of developing a new domed stadium for the Colts. A world class zoo, symphony, art museum and the world's largest childrens museum make Indianapolis a destination location for many social and entertainment activities. Long touted as the sports racing capital of the world, the city hosts the Indianapolis 500, the Brickyard 500, and the Formula One Grand Prix in addition to the National Drag Racing championships each year.

Indianapolis' central location provides easy access to Chicago which is only a 30 minute flight away as well as Cincinnati and Louisville which are within 2 ½ hours driving time.

The city has a diverse economic base in business, manufacturing, and agriculture. It is the world headquarters for Eli Lilly Pharmaceuticals, Anthem (the nation's largest health insurance provider), Thompson Consumer Electronics (formerly RCA), Guidant, and Roche Diagnostics.



Carmel is a suburb located on the north side of Indianapolis within 30 minutes drive of the Indianapolis International Airport. It has the highest per capita income for the state and is one of the fastest growing communities in the United States.

Indianapolis has an excellent medical community with one of the most active medical societies in the country. Fifteen hospitals are located in the metropolitan area including six specialty hospitals and over 20 surgery centers.

## Qualifications

- U.S. Residency
- Board Eligible if less than 5 years of practice
- Aesthetic fellowship or cosmetic surgery experience desirable
- Skilled surgeon
- Good communication skills
- Desire to learn (lifelong learning)
- Excellent academic record
- Well rounded
- Desires to work – not looking for limited hours or part time position

## Requirements

- Able to obtain board certification and specialty
- AMA membership
- Join state and county medical state society
- Join specialty society
- Join AACS
- Join American College of Surgeons (if applicable)
- ACLS and maintain
- Medical license in Indiana
- BNDD Certificate
- Able to be credentialed at ASC and to be insured by Pro-Assurance
- Able to join St. Vincent and Clarian Health medical staffs

For more information, please visit our website at [www.beeson.com](http://www.beeson.com)